AMENDMENTS TO THE CLAIMS

1.   (Currently Amended) A method comprising:

    broadcasting first content descriptors to ~~one or more clients~~ a client, the first

        content descriptors describing content for broadcast;

    prioritizing the content in response to a feedback received from the ~~one or more~~

        ~~clients~~ client, wherein the feedback is automatically generated transparent

        to the ~~one or more clients~~ client based on an amount of content consumed

        by the ~~one or more clients~~ client;

    broadcasting second content descriptors, the second content descriptors describing

        the prioritized content for broadcast; ~~and~~

    broadcasting the prioritized content to the ~~one or more clients.~~client;

    <u>receiving a demand table having rankings of the prioritized content based on user</u>

        <u>interests, the demand table is created and updated at the client in response</u>

        <u>to filtering of the prioritized content based on the user interests being</u>

        <u>performed at the client;</u>

    <u>refining the prioritized content into demanded content based on the demand table;</u>

        <u>and</u>

    <u>broadcasting the demanded content to the client.</u>

Claim 2-80   (Cancelled)

81.   (Currently Amended) The method of claim 1, wherein the feedback received from

    the ~~one or more clients~~ client is received in a batch.

82.   (Currently Amended) The method of claim 1, further comprising staggering

        sending the feedback to a server by the one or more clients client, wherein the

        staggering is based on a last time each of the one or more clients the client sent

        feedback to the server.

83.   (Cancelled)

84.   (Currently Amended) The method of claim 83, further comprising selectively

        storing the content in accordance with the one or more demand data tables table.

85.   (Cancelled)

86.   (Cancelled)

87.   (Currently Amended) The method of claim 1, wherein the content first and second

        content descriptors include metadata to describe one or more of the content, and

        the prioritized content, and the demanded content.

88.   (Currently Amended) The method of claim 1, further comprising generating the

        second content descriptors in response to the feedback received from the one or

        more clients client, the feedback including a demand indicating a level of

        desirability for the content.

89.   (Cancelled)

90.   (Currently Amended) The method of claim 1, further comprising updating ~~one or more~~a descriptor ~~tables~~table at the ~~one or more clients~~client in accordance with the first and second content descriptors.

91.   (Currently Amended) A machine-readable medium comprising instructions which when executed, cause a machine to:

broadcast first content descriptors to ~~one or more clients~~a client, the first content descriptors describing content for broadcast;

prioritize the content in response to a feedback received from the ~~one or more clients~~client, wherein the feedback is automatically generated transparent to the ~~one or more clients~~client based on an amount of content consumed by the ~~one or more clients~~client;

broadcast second content descriptors, the second content descriptors describing the prioritized content for broadcast; and

broadcast the prioritized content to the ~~one or more clients.~~client;

receiving a demand table having rankings of the prioritized content based on user interests, the demand table is created and updated at the client in response to filtering of the prioritized content based on the user interests being performed at the client;

refining the prioritized content into demanded content based on the demand table; and

broadcasting the demanded content to the client.

92.   (Currently Amended) The machine-readable medium of claim 91, wherein the feedback received from the ~~one or more clients~~ client is received in a batch.

93.   (Currently Amended) The machine-readable medium of claim 91, wherein the ~~one or more clients~~ client stagger sending the feedback to a server, wherein the staggering is based on a last time ~~each of the one or more clients~~ the client sent feedback to the server.

94.   (Cancelled)

95.   (Currently Amended) A system comprising:

a client; and

a server coupled to the client to

      broadcast first content descriptors to the client, the first content descriptors

           describing content for broadcast,

      prioritize the content in response to a feedback received from the client,

           wherein the feedback is automatically generated transparent to the

           client based on an amount of content consumed by the client,

      broadcast second content descriptors, the second content descriptors

           describing the prioritized content for broadcast, ~~and~~

      broadcast the prioritized content to the client[[.]]<u>,</u>

      <u>receive a demand table having rankings of the prioritized content based on</u>

           <u>user interests, the demand table is created and updated at the client</u>

in response to filtering of the prioritized content based on the user

interests being performed at the client,

refine the prioritized content into demanded content based on the demand

table, and

broadcast the demanded content to the client.

96.   (Original) The system of claim 95, wherein the feedback received from the client

        is received in a batch.

97.   (Previously Presented) The system of claim 95, wherein the client staggers

        sending the feedback to the server, wherein the staggering is based on a last time

        the client sent feedback to the server.

98.   (Cancelled)

99.   (Currently Amended) An apparatus comprising:

        a network including a first computer system coupled to a second computer

        system, the first computer system to

        broadcast first content descriptors to the second computer system, the first content

                descriptors describing content for broadcast,

        prioritize the content in response to a feedback received from the second

                computer system, wherein the feedback is automatically generated

                transparent to the second computer system based on the amount of content

                consumed by the second computer system,

broadcast second content descriptors, the second content descriptors describing

the prioritized content for broadcast, ~~and~~

broadcast the prioritized content to the second computer system[[.]]_

receive a demand table having rankings of the prioritized content based on user

interests, the demand table is created and updated at the client in response

to filtering of the prioritized content based on the user interests being

performed at the client,

refine the prioritized content into demanded content based on the demand table,

and

broadcast the demanded content to the client.

100.   (Original) The apparatus of claim 99, wherein the first computer system

comprises a server, and the second computer system comprises a client.

101.   (Original) The apparatus of claim 99, wherein the feedback received from the

second computer system is received in a batch.

102.   (Previously Presented) The apparatus of claim 99, wherein the second computer

system staggers sending the feedback to the first computer system, wherein the

staggering is based on a last time the second computer system sent feedback to the

first computer system.

103.   (Cancelled)